

# AUTOMOTIVE FINANCIAL MANAGEMENT PROGRAM 2019



08/09/2019

Fordham's Automotive Financial Management Program is on again in October 2019.

Never has it been more important to make the most of every opportunity in the Dealership. The need for highly trained Dealer Managers, innovative ways to attract and retain key talent, strong financial management, and Managers that can lead a team will be vital to the success of your dealership.

Fordham Motor Dealer Services is pleased to again be offering our four day (8 sessions) Automotive Financial Management Program to assist dealers grow their business through a more educated management team.

The program will introduce delegates to basic accounting principles, transition into automotive financial reporting, departmental profit centres, benchmarking & KPI's, budgeting, best practice ideas, and leadership & management techniques to improve dealership operations. View the full brochure [here](#).

The Automotive Financial Management Program is locked in for Monday 7 October 2019 through Thursday 10 October 2019 inclusive.

The overall objective of the program is to make a good Manager an even better Financial Manager. It aims to provide them with the tools to progress their career and improve the performance of their area of responsibility, having a significant positive impact on the performance of the entire dealership.

**To register your interest, please contact Patricia Colaci, Course Co-ordinator, at [pcolaci@fordhamgroup.com.au](mailto:pcolaci@fordhamgroup.com.au) or +61 3 9611 6601**